

# SPONSORING PACKAGES

**FROM GSM-R  
TO FRMCS**



**UIC**

*3rd World  
Conference on  
Rail Transport  
Telecoms*



**17-18 May 2017**  
**Paris UIC HQ**

## Sponsoring packages

Category of sponsor	Features	Rate + VAT (20%)
<b>GOLD</b>	<ul style="list-style-type: none"> <li>- The official title of “Gold Sponsor”</li> <li>- Entitlement to appear as sponsor of the conference in the conference venue</li> <li>- Your logo, company profile on the programme and web site</li> <li>- The possibility to set up posters and rollups at the gala dinner</li> <li>- The possibility to give an introductory or conclusion speech at the gala dinner</li> <li>- Your brochure in each conference bag</li> <li>- 2 free entrances at the conference</li> </ul>	12,500€
<b>SILVER</b>	<ul style="list-style-type: none"> <li>- The official title of “Silver Sponsor”</li> <li>- Your logo and company profile on the programme and web site</li> <li>- your brochure in each conference bag</li> </ul>	7,500€
<b>Lunch breaks Sponsor:</b>	<ul style="list-style-type: none"> <li>- 1 lunch on the 17th May and 1 lunch the 18th May</li> <li>- 150-200 participants expected</li> <li>- Your logo on all tables</li> <li>- Posters in the room</li> <li>- 1 free entrance at the conference</li> <li>- Premium position for booth at conference entrance</li> <li>- Your logo, company profile on the programme and web site</li> </ul>	12,000€*
<b>Coffee breaks Sponsor</b>	<ul style="list-style-type: none"> <li>- 2 coffee breaks on 17<sup>th</sup> May and 1 coffee break on 18<sup>th</sup> May</li> <li>- 150-200 participants expected (including exhibitors)</li> <li>- Premium position for booth at conference entrance</li> <li>- Your logo on all tables</li> <li>- Your logo, company profile on the programme and web site</li> <li>- Posters in the room</li> </ul>	8,000€*

<b>Conference bag Sponsor</b>	- Your company logo on the conference bags	7,000€*
<b>USB Stick Sponsor</b>	- Your company logo together with UIC logo on USB stick	2,500€*
<b>Programme Advertisement Sponsor</b>	- Company Profile in the programme	600€*

\*Notice: it is possible to combine the sponsoring items.

**Important:**

- Sponsoring categories will be awarded in priority to the highest bidder and on a first come first served basis.
- Payment and signature of sponsoring contract have to be effective by 31 March 2017

## Information and application

For more information and to apply for sponsoring at the 3<sup>rd</sup> UIC World Conference on Rail Telecoms, please send your requests to:

3<sup>rd</sup> World Conference on Rail Telecoms management team  
Ms Mouna Bennouna/ Ms Liesbeth de Jong  
Union Internationale des Chemins de Fer,  
16 rue Jean Rey,  
75015 PARIS, France  
Email: [bennouna@uic.org](mailto:bennouna@uic.org); [dejong@uic.org](mailto:dejong@uic.org)  
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A contract shall be established and shall be signed by UIC and the Sponsor, detailing each party's rights and obligations regarding sponsoring of the 3<sup>rd</sup> UIC World Rail Telecoms Conference.

### **IMPORTANT:**

Sponsoring of services shall be considered confirmed upon **receipt of payment and duly signed sponsoring contract** returned to UIC by 31 March 2017.

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